

Someone you know thinks you'd be a great candidate to serve as an AmeriCorps or VISTA member with . . .

<<Program Name>>

<<Program Name>> is a <<city>>-based nonprofit that helps low-income high school students earn admission to college. Join our staff to teach and mentor metro-area high school students and gain valuable experience working at a nonprofit organization. Apply for one of our full-time AmeriCorps positions today!

You could help make college admission possible for promising low-income students by serving as a/an:

- AmeriCorps coach
- Workshop/volunteer AmeriCorps member
- Alumni AmeriCorps Member
- Events AmeriCorps member
- Communications VISTA
- Resource VISTA



Recognized in Princeton Review's national search for the 2008 edition of *Best Entry-Level Jobs!*

To learn more about these positions or to download an application, please visit:

<<Web Address>>

Priority deadline for application: <<date>>

Regular deadline for application: <<date>>

Proud Partner of:



Someone you know thinks you'd be a great candidate to serve as an AmeriCorps or VISTA member with . . .

<<Program Name>>

<<Program Name>> is a <<city>>-based nonprofit that helps low-income high school students earn admission to college. Join our staff to teach and mentor metro-area high school students and gain valuable experience working at a nonprofit organization. Apply for one of our full-time AmeriCorps positions today!

You could help make college admission possible for promising low-income students by serving as a/an:

- AmeriCorps coach
- Workshop/volunteer AmeriCorps member
- Alumni AmeriCorps member
- Events AmeriCorps member
- Communications VISTA
- Resource VISTA



Recognized in Princeton Review's national search for the 2008 edition of *Best Entry-Level Jobs!*

To learn more about these positions or to download an application, please visit:

<<Web Address>>

Priority deadline for application: <<date>>

Regular deadline for application: <<date>>

Proud Partner of:



Download the customizable MS Word template to modify this postcard to meet your program's needs, or create your own from scratch.

Tips:

1. Use no more than two fonts for the text. The template uses Ariel and Times New Roman, which are available on most PCs (Mac fonts have different names). *Note:* If you use more than one font, be sure one contrasts with the other; here, both a serif (Times New Roman) and a sans serif (Ariel) font are used. AND AVOID USING ALL CAPS. (HARD TO READ.)
2. If you use someone else's logo or artwork on your card, get permission to use it. Ditto with photographs. (If you take your own photos, get permission from the people in the picture.)
3. AmeriCorps and VISTA logos are available for your use at: http://www.americorps.org/about/media_kit/logos.asp
4. Color is great but expensive. You can create professional-looking post cards in black and white and shades of gray.
5. Experiment with paper; some paper works much better than others. And print only on white paper—don't use color paper (unless you're printing in B&W) or "designer" paper. (And use the right weight of paper.)
6. If your creative skills aren't up to designing postcards, check your local community college's art department or desktop publishing instructors for names of talented students who would be willing to create a postcard for you for a nominal fee.
7. Don't try to squeeze too much information onto your postcard.
8. Do remember to put contact information on the postcard.
9. The cheapest way to print short runs of color postcards is on your own color laser or inkjet printer (or B&W laser for non-color postcards). A commercial copy shop is great but can be pricy (recommended for fairly short quantities). For longer runs, get bids from a printer. The quality will be better, too. (You'll probably find that a printer's cheaper for color runs of, say, 500 copies or more.)
10. And always have at least one other person proof your copy before you send it to a printer or run it through a laser or inkjet.