

Turning Partner Site Staff Into Effective Recruiters

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Kristi: One of the strategies was to empower your staff and you know, your current VISTA and your current Members and have them outreach because most Members join the program through word of mouth. They don't join it from an ad on idealist.com—they may find out about it, but the best Members and the people who really are devoted to the program find out about it through another Member.